

Beat: Travel

## Two FRENCH BOOKS - ATLAS OF JAPAN & FRANCE-USA, A FAIR EXCHANGE

### Customs, Values And Personality Traits

PAIS - TOKYO - WASHINGTON, 20.04.2018, 13:40 Time

**USPA NEWS** - Modern Culture is characterized by a Host of Artistic, Philosophic, Literary and Legal Themes and Traditions. Modernity, a Topic in the Humanities and Social Sciences, is both a Historical Period (The Modern Era), as well as the Ensemble of Particular Socio-Cultural Norms, Attitudes and Practices...

Modern Culture is characterized by a Host of Artistic, Philosophic, Literary and Legal Themes and Traditions. Modernity, a Topic in the Humanities and Social Sciences, is both a Historical Period (The Modern Era), as well as the Ensemble of Particular Socio-Cultural Norms, Attitudes and Practices. The "Cultural Shift" points to the Increasing Centrality of Media and Culture in Social Life and in Approaches to Understanding Modern Societies. This Shift is revealed in Momentous Changes such as the Globalization of Cultural and Creative Industries and the Expansion of Media and Communication Technologies.

There is Now a Quest to understand the Evolution of Social Life by examining not only what Culture is but also what Culture does. This Understanding of Cultural Practices and Collective Representations, circulated primarily through Media nowadays, is Valuable in and of itself as our Social Life has Fundamentally transformed in Globalization...

-ATLAS DU JAPON - L'Ere De La Croissance Fragile" by Rémi SCOCCIMARRO and published by Editions Autrement. The Author is specialized in Japan Studies. He is searcher at "La Maison France-Japonaise" in Tokyo and Member of the Research Center for Japan (INALCO). His work focuses mostly on : Urban Space, Demographic Recomposition, Socio-Spatial Consequences of Tsunami and 2011 Nuclear Accident.

This Book goes throug all kind of aspects of JAPAN, an Archipelago made of Contrasts. Many Japanese Customs, Values and Personality Traits arise from the Fact that Japanese live so close together in such a Crowded Place. Everyday the Japanese are packed together like Sardines on Subways and in Kitchen-Size Yakatori Bars and Sushi Restaurants. With Personal Space being so hard to find in Japan the Concept of Privacy is more of State of Mind than a Condition of Being Alone. The Japanese are very good at shutting out the World around them and making their Own Privacy by losing themselves in reading a Comic Book or sleeping while they are surrounded by People....

Japanese Housewives have Traditionally Controlled the Family's Finances. They are Careful Shoppers and like Things Fresh. They look out for Bargains like everyone else but don't go in for buying things in Large Quantities like Americans, partly because they don't have Room in their Relatively Small Houses for a lot of Stuff. Women are also some of Japan's Most Active Investors... A Traditional Meal is served with Rice, Vegetables and Miso (Fermented Soy Bean Paste) Soup and Fruit is often eaten as Desert. Many Dishes come with Soy Sauce or Wasabi (Very Hot Mustard-Like Green Horseradish). Many Urban Japanese have adopted the American Way of Eating : a Big Breakfast, Light Lunch, and a Big Dinner. Miso Soup and Rice are a Dietary Base, often eaten for Breakfast, Lunch, and Dinner....

- "FRANCE-AMERIQUE - Un Echange De Bons Procédés" (FRANCE-UNITED STATES - A Fair Exchange) by Régis Debray and published by Editions Autrement. Régis Debray is a French Philosopher, Journalist, Former Government Official and Academic. He is known for his Theorization of Mediology (a Critical Theory of the Long-Term Transmission of Cultural Meaning in Human Society) and for associating with Marxist Revolutionary Che Guevara in Bolivia during 1967 and advancing Salvador Allende's Presidency in Chile in the Early 1970s. He returned to France during 1973 and later had Several Official Jobs with the French Government.

For this Book, he interviewed for the Public French Radio France-Cultre (Summer 2017) what he calls the "Best Specialists in Their Relevant Fields". They are as follow : Périco Légasse (Wine), Olivier Abel (The Temple), Francis Marmande (Jazz), Françoise Gaillard (Feminism), Paul Soriano (Pizza), Bernard Cerquiglini (The Language), Alban Cerisier (The Thriller), Benoît Peeters (Comics), Catherine Bertho Lavenir (Automobile), Raphaëlle Moine (The Remake), Dominique Païni (Glamor), Annie Cohen-Solal (Art).

French "American Relations refers to the Relations between France and the United States since 1776. France was the First Ally of the

New United States due to its 1778 Treaty and Military Support in the American Revolutionary War. In the 21st Century, Differences over the Iraq War led Each Country to have lowered favorability ratings of the other. However, since then Relations have improved....The Interviews put ahead the Similarities and the Differences between FRANCE and UNiTED STATES...

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**Article online:**

<https://www.uspa24.com/bericht-13189/two-french-books-atlas-of-japan-und-france-usa-a-fair-exchange.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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